Your hair colour is safe to share. It might help you be identified if someone finds a school photo, but it’s generally fine.

Your nickname doesn’t identify you unless it’s completely unique. Be careful to make sure it’s not linked to your actual identity.

Your name doesn’t identify you unless it’s completely unique. If you’re not sure, consider using a nickname.

Your town might help to separate you from people with the same name, but it’s unlikely to locate you. Be aware that information can be combined though!

Your sports and hobbies are great to share – it’s a lot of what social media is for! But don’t use them as part of any of your passwords, since they’re easily found out.

Your handedness might narrow you down to one person in ten, but it’s probably not going to identify you.

GIFs are fun and usually not unique enough to identify you. Don’t add personal details to them or GIF your own videos without thinking it through.

Memes are fun and usually not unique enough to identify you. Don’t add personal details to them.

Go for it! Share as much weather as you feel like!
Favourite Band
Pet's Name
Home Address
Banking PIN
Banking Details
Login & Password
New Drivers’ License
Holiday Location
Birthday
Sharing your home address can allow people on the internet to find your physical location. This isn’t a great idea so only share it with people you trust.

Don’t share

Your pet’s name is not going to identify you, and won’t give away your location. Don’t use it as part of a password as it’s often easy to find out!

OK to share

Share your favourite band! They won’t identify you and won’t give away your location. Don’t use them as part of a password as they are easily found out.

OK to share

Don’t share your login and password with anyone without a very good reason. Getting a friend to submit homework on your behalf is not a good reason.

Don’t share

Giving away too much banking information can put your money at risk, and even your identity.

Don’t share

Don’t share your PIN! There’s no trick here, this would be a bad idea. If you do share it accidentally, make sure you change it immediately!

Don’t share

Dates of birth can be used to identify you. Your birthday (without the year) is probably fine. Remember that information can be combined to make you identifiable.

Share with caution

Holidays are great and worth boasting about but don’t advertise the fact that your house is empty.

Share with caution

A Driver’s license is a legal document that can be used as proof of ID. Your identity is at risk if you share a photo of it. Show people the photo in person!

Don’t share
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Checking in somewhere allows people on the internet to find your physical location. This sort of thing should probably only be shared with those you trust.

Your mobile number can be used to send unsolicited messages, spam, or worse. Only share it with people you trust.

Geotagged photos can be used to identify you and locate you. It’s like “checking in” somewhere, use caution or at least post later, when you are not at the location.

Photos can contain lots of clues about where you live, your physical location, and your likely movements. Be careful about what you choose to share.

Be careful as sharing the school you attend can help people from the internet find your location. Remember that information can be combined to make you identifiable.

An email address may seem harmless to share, but it’s often used as your login for websites. It’s also really easy for software to find an email address for spam.

A concert ticket can be used to locate you, or if the barcode is shared, other people could print out a copy and go to the gig instead of you! Save the pics to share later.

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